

同期活动议程 Fringe Programme Detail Rundown (16-18/5/2024)

第二届“新能源售后-走进主机厂”汽车后市场专场游学 ^f			
2 nd New Energy Vehicles After-sales Visiting Automobile Manufactory Plant - Auto Aftermarket Tour			
日期 Date	2024/05/15 15 May 2024	时间 Time	09:00-17:30

主办单位 Organiser(s)	法兰克福展览（上海）有限公司 魔方汽车 成都汽车产业研究院 Messe Frankfurt (Shanghai) Co Ltd Magic Cube Auto-Aftermarket Chengdu Automobile Industry Academy
----------------------	--

题目 Topic	参观沃尔沃4.0工厂 Visit to Volvo Automotive Plant 参观大众智能网联工厂 Visit to Volkswagen Automotive Plant 参观中创新航科技工厂 Visit to CALB New Energy Battery Plant 新能源及智能网联专题培训会 New Energy and Intelligent Connected Vehicles Training
----------	--

2024中国汽车产业供应链暨新能源汽车国际合作大会^o

2024 China Automotive Industry Supply Chain & New Energy Vehicle International Cooperation Conference 2024

日期 Date	2024/05/16 16 May 2024	时间 Time	09:00-18:00	地点 Venue	世纪城国际会议中心水晶厅 The Century City International Convention Centre, Crystal Ballroom
------------	---------------------------	------------	-------------	-------------	--

主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council
----------------------	---

时间 Time	题目 Topic	讲者 Speaker
09:00	主持人开场 Welcome Speech	范军，中国国际贸易促进委员会四川省委员会副会长 Fan Jun, Vice President of China Council for the Promotion of International Trade Sichuan Council

09:05	中国新能源汽车海内外市场发展分析 Analysis of the Development of China's New Energy Vehicle Market at Home and Abroad	徐长明，国家信息中心副主任 Xu Changming, Deputy Director of The State Information Center
-------	---	--

09:20	新能源汽车产业供应链发展趋势分析 Analysis of the Development Trends of the Supply Chain in the New Energy Vehicle Industry	黄永和，中国汽车技术研究中心资深首席专家、总师办副主任 Huang Yonghe, Senior Expert/ Deputy Director of China Automotive Technology & Research Center Co Ltd
-------	---	---

09:35	新发展格局下，构建中国汽车供应链新生态机遇与挑战 Under the New Development Pattern, the Opportunities and Challenges of Building a New Ecosystem of China's Automotive Supply Chain	菲利普·桑托斯·科斯塔，葡萄牙投资和对外贸易署主席 宋曼姝，波兰投资贸易局驻华业务发展代表 周灵婕，德国巴伐利亚亚洲代表处 张立国，捷途汽车国际公司副总经理 王君宇，创维汽车董事长助理 李岷雪，哪吒汽车海外事业部副总裁 何超群，川渝高竹新区投资和综合服务中心副主任 Filipe Santos Costa, Chairman & CEO of AICEP Aleksandra Smolak, Representative of Polish Investment & Trade Agency China Representative Zhou Lingjie, State of Bavaria China Office Zhang Liguo, Deputy General Manager of Jetour Wang Junyu, Assistant Chairman of Skyworth Li Minxue, Vice President of Overseas Business Unit of NETA Auto He Chaoqun, Deputy Director of Investment Promotion and Comprehensive Service Center of Sichuan Chongqing Gaozhu New Area
-------	--	---

10:50	圆桌论坛： -海外构建汽车产业链绿色发展的融合协同体系 -中国汽车出口产业链生态模式的进化与演变 Panel Discussion: -Building an Integrated and Collaborative System for Green Development of the Automotive Industry Chain Overseas -The Evolution and Development of the Ecological Model of China's Automobile Export Industry Chain	主持人： 麦迦，汽车之家创始人 圆桌嘉宾： 刘亚龙，中国汽车工业协会改装分会秘书长 李春风，北京汽车销售公司副总经理 苗春秋，卡文新能源汽车供应链采购业务负责人 高志广，一汽奔腾汽车海外事业部主任 贾立元，魔笛范科技有限公司总经理 韩向前，星星充电四川公司总经理 潘素芬，安车检测副总裁 Moderator: Mai Jia, Founder of Pcauto Speakers: Liu Yalong, Secretary General of Customing Branch of China Association of Automobile Manufacturers Li Chunfeng, Duputy General Manager of Baic Motor Sales Co Ltd Miao Chunqiu, Head of Energy Vehicle Supply Chain Procurement Business of CAVAN Gao Zhiguang, Director of Oversea Business Department of FAW Car Co Ltd Jia Liyuan, General Manager of Piloglobal Han Xiangqian, General Manager of Wanbang Star Charging Technology Co Ltd, Sichuan Pan Sufen, Vice President of Shenzhen Anche Technologies Co Ltd
-------	---	---

11:30	嘉宾巡视第十届成都汽配展 Visit the 10 th CAPAS	
12:00	午休 Lunch	
13:30	主机厂出海篇 OEM Going Overseas	许立康, 吉利循环车负责人 曾胜, 奇瑞二手车负责人 陈孚, 吉利汽车AHTV战略与公共事务总监 Xu Likang, Head of Geely Automobile Circular Zeng Sheng, Head of Chery Used-car Chen Fu, Director of AHTV Strategy and Public Affairs of Geely
14:15	汽车服务链出海篇 Automobile Service Chain Going Overseas	施菲菲, 粒子物流副总 郭红磊, 新商筹汽车负责人 沈高明, 北京浩天(上海)律师事务所合伙人 Shi Feifei, Deputy General Manager of Shenzhen Auto Particle Technology Co Ltd Guo Honglei, Head of Automotive Business of Henan Xinshangchou Automobile Service Co Ltd Shen Gaoming, Partner of Hylands Law Firm
15:00	汽车出海金融篇 Finance for Automobile Going Overseas	王冬冬, 车壹集团董事长 Wang Dongdong, Chairman of Cheyi Group
15:15	整车贸易运营篇 Automobile Trade Operations	强海建, 万宝路汽车董事长 李峰, 俄罗斯中国总商会副秘书长、莫斯科中国汽车机电展销中心总经理 冯璋, 车镇董事长 张宏, 东森汽车董事长 Qiang Haijian, Chairman of Wanbaolu Automotive Li Feng, Deputy Secretary General of CGCCRU, General Manager of GreenWood Feng Zhang, Chairman of Chezh Zhang Hong, Chairman of Dongsen Automobile
16:00	产业出海趋势篇 Trend of Industry Going Overseas	苏作林, 网约车处置专家 钟毅, SRC超技整备负责人 陈东成, 全路程海外部副总裁 Su Zuolin, Expert of Handling Ride-hailing Zhong Yi, CEO of SRC Chen Dongcheng, Vice President of Oversea Business of Tranlution
17:00	圆桌讨论: 汽车出海产业链成长盘点 Panel Discussion: Analysis of the Growth of the Automobile Overseas Industry Chain	主持人: 李建设, 汽车出口联盟发起人 圆桌嘉宾: 屠晓杰, 杭州焦点广告总经理 林莉, 重庆安米姆公司总经理 刘雷, 国联股份CNAUTO市场部总监 李伟, 车壹集团总经理 Moderator: Li Jianshe, Initiator of China Auto Chain Speakers: Tu Xiaojie, General Manager of Focus Media Lin Li, General Manager of Chongqing Amity Technology Co Ltd Liu Lei, CNAUTO Marketing Director of Beijing United Information Technology Co Ltd Li Wei, General Manager of Cheyi Group

2024全国汽车服务技能大赛暨“中威车饰”杯贴膜匠师赛成都站^o
National Automotive Service Skills Competition and "UPPF Automotive Decoration" Cup Film Maker Competition Chengdu Station 2024

日期 Date	2024/05/16 16 May 2024	时间 Time	09:00-17:00	地点 Venue	3号馆3R25 3R25, Hall 3
主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 全联汽车经销商商会汽车后市场专业委员会 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council China Auto Dealers Chamber of Commerce				
时间 Time	题目 Topic				
09:00	保护车辆，拆卸车牌，字标 Protecting Vehicles, Dismantling License Plates and Lettering				
10:00	贴膜大赛开幕式 Opening Ceremony of Car Films Tinting Competition				
10:40	匠师赛单项比赛及精英赛单项比赛 Team Tournament & Individual Tournament				
12:30	午休 Lunch				
13:00	观众互动体验区-亲身体验贴膜技术 Interactive Experience on Car Films Tinting				
13:00	匠师赛单项比赛及精英赛单项比赛/第十届CAPAS LOGO贴膜 Team Tournament & Individual Tournament/ Pint the Film of CAPAS 10 th Anniversary LOGO				
15:00	观众互动体验区-亲身体验贴膜技术 Interactive Experience on Car Films Tinting				

2024年国际汽车产业教育与人才发展大会^o
International Automotive Industry Education and Talent Development Conference 2024

日期 Date	2024/05/16 16 May 2024	时间 Time	10:00-12:30	地点 Venue	新能源汽车产教融合专区 3号馆3G26 New Energy Vehicle Industry-Education Integration Zone 3G26, Hall 3
主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council				
时间 Time	题目 Topic	讲者 Speaker			
10:00	主持人开场 Welcome Speech	马英伟，法兰克福展览（上海）有限公司 Ma Yingwei, Messe Frankfurt (Shanghai) Ltd			
10:05	主办方致辞 Opening Remarks	郑琰，法兰克福展览（上海）有限公司交通运输及物流部门副经理 Sophie Zheng, Assistant Group Manager, Trade Fairs of Messe Frankfurt (Shanghai) Ltd			
10:10	为新质生产力注入人才动能-《2023年新能源汽车人才发展报告》解析 Empowering New Productive Force with Talents: Analysis of the 2023 New Energy Vehicle Talent Development Report	余照华，智联招聘西部大区研究院执行院长 Yu Zhaohua, Executive Director of the Western Region Research Institute of Zhaopin			
10:40	汽车产业国际化人才培养模式创新与实践 Innovation and Practice of International Talent Cultivation Model in the Automotive Industry	席黎丽，吉利学院国际合作与交流处处长 Xi Lili, Director of International Cooperation and Exchange Department of Geely University of China			
11:00	产教深度融合、校企无缝对接职校应用型人才培养和实践经验 The Way to Cultivate Applied Talents and Gain Practical Experience through Deep Industry-Education Integration	赵世杰，瑞立集团资深总监、瑞立中等职业技术学校特聘企业导师 Zhao Shijie, Senior Director of Ruili Group, Specially Hired Professor of Ruili Secondary Vocational & Technical School			

11:20	圆桌讨论： 汽车产业人才教育与培养如何适应新能源智能网联时代的需求 -行业巨变的环境下，人才输出及人才需求的矛盾点及痛点 -企业通过人才职业发展路径规划实现人才激励与发展 Pannel Discussion: How Talent Education and Training in the Automotive Industry Adapt to the Demands of the New Energy and Intelligent Connected Era -The Contradictions and Pain Points in Talent Export and Demand under Industry Transformation -Enterprises Achieve Talent Motivation and Development through Planning the Career Path of Talents	主持人： 马英伟，法兰克福展览（上海）有限公司 圆桌嘉宾： 廖志远，泰明顿亚太区售后市场总监 廖利，东建国集团人事部经理 施一飞，吉利学院教务处处长 韩超，汽修专业部部长 Moderato: Ma Yingwei, Messe Frankfurt (Shanghai) Ltd Speakers: Liao Zhiyuan, Aftermarketing Director of TMD, Asia Pacific Liao Li, Hr Manager of E.Kingo Shi Yifei, Director of Dean's Office of Geely University of China Han Chao, Director of the Department of Automotive Engineering			
-------	--	--	--	--	--

汽车改装舞动大趴 °
Car Customising Festival

日期 Date	2024/05/16 16 May 2024	时间 Time	10:30-15:30	地点 Venue	3号馆3R28 3R28, Hall 3
------------	---------------------------	------------	-------------	-------------	-------------------------

**主办单位
Organiser(s)**
 中国国际贸易促进委员会汽车行业分会
 法兰克福展览（上海）有限公司
 中国国际贸易促进委员会四川省委员会
 China Council for the Promotion of International Trade, Automotive Sub-Council
 Messe Frankfurt (Shanghai) Co Ltd
 China Council for the Promotion of International Trade Sichuan Council

时间 Time	题目 Topic	讲者 Speaker
10:30	走进天府赛道——了解赛道趣事 Exploring the Tianfu Circuit: Uncovering Track Fun Facts	李钢, 成都天府赛道, 副总经理 Li Gang, Vice General Manager of Tianfu Circuit
10:50	现场互动环节-天府赛道专场 Interactive session - Tianfu Circuit	
11:20	探访海外GTR直线加速赛 Visiting Overseas GTR Drag Racing Event	成晨, UP赛事总监 Cheng Chen, Tournament Director of UP
11:40	分享新能源赛车改装的无限可能 Unlocking Infinite Possibilities in Modifying New Energy Race Cars	韩魏, 韩魏赛车车队总监 Han Wei, Team Director of Hanwei Motorsport
12:00	午休 Lunch	
13:30	现场互动环节--《飞驰人生2》专场 Interactive session - PEGASUS 2	
14:00	正确解读成都JDM改装文化 Decoding JDM Customising Culture in Chengdu	白龙, 成都藤原族文化传播有限公司总经理 Bai Long, General Manager of Chengdu Fujiwara Clan Culture Communication Co Ltd
14:30	西南地区高性能改装趋势及未来发展 The Trends and Future Development of High Performance Customisation in the Southwest Region	高先达, AE DESIGN创始人 Gao Xianda, Founder of AE DESIGN
15:00	汽车改装圆桌派对 Automotive Customising Roundtable Party	UP, AE DESIGN, ENDLESS, FM102.6, 哈瑞斯 UP, AE DESIGN, ENDLESS, FM102.6, HARDRACE

汽车人才招聘宣讲会 °
Automotive Talent Recruitment Seminar

日期 Date	2024/05/16 16 May 2024	时间 Time	13:30-16:00	地点 Venue	新能源汽车产教融合专区 3号馆3G26 New Energy Vehicle Industry-Education Integration Zone 3G26, Hall 3
------------	---------------------------	------------	-------------	-------------	---

**主办单位
Organiser(s)**
 中国国际贸易促进委员会汽车行业分会
 法兰克福展览（上海）有限公司
 中国国际贸易促进委员会四川省委员会
 China Council for the Promotion of International Trade, Automotive Sub-Council
 Messe Frankfurt (Shanghai) Co Ltd
 China Council for the Promotion of International Trade Sichuan Council

时间 Time	题目 Topic	讲者 Speaker
13:30	主持人开场 Host Opening	彭翎, 成都市商用汽车行业商会秘书长 Peng Xin, Secretary Manager of Chengdu Chamber of Commerce and automobile industry
13:35	学校领导致辞 Opening Remarks	
13:45	企业宣讲 Presentation	王春梅, 成都众德实业有限公司市场总监 Wang Chunmei, Market Director of Chengdu Zhongde Industrial Co Ltd
14:05	企业宣讲 Presentation	曾圣海, 四川中易汽车销售服务有限公司总经理 Zeng Shenghai, General Manager of Sichuan Zhongyi Tongsheng Automobile Sales Co Ltd
14:25	企业宣讲 Presentation	廖莉, 东建国集团人事部经理 Liao Li, Hr Manager of E.Kingo
14:45	企业宣讲 Presentation	刘洋, 成都宝锦洋车辆部件有限公司总经理 Liu Yang, General Manager of Chengdu Baojinyang Vehicle Parts Co Ltd
15:05	企业宣讲 Presentation	梁燕, 四川老箱好传动技术有限公司行政副总经理 Liang Yan, Deputy General Manager of Administration of Sichuan Laoxianghao Transmission Technology Co Ltd
15:25	自由交流 Free Talk	

2024年西南地区汽车售后市场发展大会^o
Southwest Automotive Aftermarket Development Conference 2024

日期 Date	2024/05/16 16 May 2024	时间 Time	13:30-16:30	地点 Venue	2号馆会议区 Meeting Area, Hall 2
主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 魔方汽车 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council Magic Cube Auto-Aftermarket				
时间 Time	题目 Topic	讲者 Speaker			
13:30	主持人开场 Welcome Speech	CC, 魔方汽车助教 CC, Teaching Assistant of Magic Cube Auto-Aftermarket			
13:35	支持单位致辞 Opening Remarks	张才林, 四川省汽车工程学会副理事长 Zhang Cailin, Vice President of Society of Automotive Engineers of Sichuan			
13:40	【政策篇】 西南地区汽车市场现状及新能源售后发展潜力-西南地区汽车产业发展概况 【Policy Session】 The Current Situation of the Automotive Market in Southwest and the Development Potential of New Energy Aftermarket - Overview of the Development of the Automobile Industry in Southwest	蔡云, 四川省汽车工程学会青年专家委员会副秘书长 Cai Yun, Deputy Secretary General of Society of Automotive Engineers of Sichuan			
14:05	【眼界篇】 东南亚汽车后市场发展趋势 - 汽配及维修的新机会、新风口 【Vision Session】 Develop Trends of Southeast Asian Automotive Aftermarket- New Opportunities and New Trend for Automotive Parts and Maintenance	戴晨, 魔方汽车创始人 David Dai, Founder of Magic Cube Auto-Aftermarket			
14:30	【转型篇】 传统经销商转型新能源的核心点 【Transformation Session】 The Key Points of Traditional Dealers Transitioning to New Energy Vehicle Development	张献公, 中国汽配超级工厂联盟秘书长、快团团汽配连锁发起人 Zhang Xiangong, Secretary General of China Auto Parts Super Factory Alliance/ Founder of Kuaichetuan			
14:55	【出路篇】 汽车后市场线下运营到线上运营的蜕变方法 【Maintenance Outlet Session】 The Transformation from Offline Operation to Online Operation in the Automotive Aftermarket	兰建军, 小拇指汽车服务连锁创始人 Lan Jianjun, Founder of Suremoov			
15:20	【数字化篇】 打好底盘业务, 抓住盈利增长风口 【Digitization Session】 Establish a Solid Foundation in Chassis Business and Seize the Opportunity for Profit Growth	廖志远, 泰明顿亚太区售后市场总监 Liao Zhiyuan, Aftermarketing Director of TMD, Asia Pacific			
15:45	【圆桌讨论篇】 紧握新能源汽车维修新动能 -新能源汽车如何成为维修门店第二增长曲线 -维修企业转型实战案例解读 【Panel Discussion】 The Trend of New Energy Vehicle Maintenance -Unlocking the Potential: New Energy Vehicles as the Second Growth Driver for Maintenance Stores -Case Studies on Maintenance Stores Transformation	主持人: 戴晨, 魔方汽车创始人 圆桌嘉宾: 戴毅, 埃瓦默泵技术服务(南京)有限公司副总经理 孙建军, 蜜蜂新能源创始人 潘丽华, 全联车商汽车后市场专业委员会会长/中威车饰董事长 李展, 大展奥迪专修连锁创始人 刘海英, 泰案联销售团队负责人 Moderator: David Dai, Founder of Magic Cube Auto-Aftermarket Speakers: Dai Yi, Vice General Manager of Evamo Pump Technology Solutions (Nanjing) Co Ltd Sun Jianjun, Founder of Bees Service Pan Lihua, Chairman of China Auto Dealers Chamber of Commerce/Joyvie Li Zhan, Founder of Da Zhan Car Maintenance Liu Haiying, TecAlliance Sales Lead			

特邀买家配对洽谈会（国内买家）^a
VIP Buyers Business Matching Programme (Domestic Buyers)

日期 Date	2024/05/16 16 May 2024	时间 Time	14:00-16:00	地点 Venue	特邀买家俱乐部 4-B VIP Buyers Club Room 4-B
主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council				

经销商晚宴 ^a Dealers' Networking Dinner						
日期 Date	2024/05/16 16 May 2024	时间 Time	18:00-21:00	地点 Venue	大喜川菜 Da Xi Sichuan Restaurant	
主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council					

2024全国汽车服务技能大赛暨“中威车饰”杯贴膜匠师赛成都站 ^o National Automotive Service Skills Competition and "UPPF Automotive Decoration" Cup Film Maker Competition Chengdu Station 2024						
日期 Date	2024/05/17 17 May 2024	时间 Time	09:00-17:00	地点 Venue	3号馆3R25 3R25, Hall 3	语言 中文 英文
主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 全联汽车经销商商会汽车后市场专业委员会 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council China Auto Dealers Chamber of Commerce					

时间 Time	题目 Topic
09:00	匠师赛单项比赛及精英赛单项比赛 Team Tournament & Individual Tournament
12:30	午休 Lunch
13:00	观众互动体验区-亲身体验贴膜技术 Interactive Experience on Car Films Tinting
13:00	匠师赛单项比赛及精英赛单项比赛 Team Tournament & Individual Tournament
14:30	裁判汇总比赛成绩 Judges to Calculate Scores
15:00	观众互动体验区-亲身体验贴膜技术 Interactive Experience on Car Films Tinting
16:00	颁奖仪式 Award Ceremony

中国汽车诊断师技术升级大会 ^o Chinese Automotive Diagnostic Technician Technology Upgrade Conference						
日期 Date	2024/05/17 17 May 2024	时间 Time	09:30-12:30	地点 Venue	2号馆会议区 Meeting Area, Hall 2	
主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 魔方汽车 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council Magic Cube Auto-Aftermarket					
时间 Time	题目 Topic	讲者 Speaker				
09:30	会长致辞 Opening Remarks					
09:40	汽车诊断师技术成长路径 Growth Path for Automotive Diagnostic	阎有波, 安莱（北京）汽车技术研究院院长 Kan Youbo, President of Anlai (Beijing) Automobile Research Insitute				
10:30	引得来留得住, 如何月增40万 HThe Key of Success to Retain Attracted Customers and Received a Monthly Increase of 400,000	安莱（北京）汽车技术研究院 Anlai (Beijing) Automobile Research Insitute				
11:00	新能源汽车空调保养秘诀 Maintenance Tips for Air Conditioning Systems in New Energy Vehicles	袁老师, 贵州行业专家 Mr Yuan, Industry Experts from Guizhou Province				
11:30	技术致胜, 终端维修企业豪华车升级之路 Winning with Technology: The Path to Luxury Car Upgrades for End-service Maintenance Companies	李展, 大展奥迪专修连锁创始人 Li Zhan, Founder of Da Zhan Car Maintenance				

南阳油泵商会商用车后市场发展研讨会暨油泵行业培训会 °
Nanyang Oil Pump Commercial Vehicle Development Seminar - Chengdu 2024

日期 Date	2024/05/17 17 May 2024	时间 Time	09:30-16:00	地点 Venue	C-1会议室（3-4连接馆） Meeting Room C-1 (Between Hall 3 and Hall 4)
------------	---------------------------	------------	-------------	-------------	---

主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 商用车服务网 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council Commercial Vehicle Network
----------------------	---

题目 Topic 2023-2029年中国商用汽车远程信息处理行业市场竞争力分析及投资前景预测报告 Marketing Competitiveness Analysis and Investment Forecast Report on China's Commercial Vehicle Remote Information Processing Industry from 2023 to 2029 商用汽车技术竞争格局 The Competitive Landscape of Commercial Vehicle Technology 新能源汽车的快速发展及智能汽车的普及行业分析 Industry Analysis of the Rapid Development of New Energy Vehicles and the Popularisation of Intelligent Vehicles 技术革新推动：科技创新是推动汽车零部件行业发展的关键因素 Technological Innovation Drive: Technological Innovation is the Key Factor in the Development of the Automotive Parts and Components Industry 国际竞争的加剧，出口业务如何应对 How Do Export Business Deal with Intensified International Competition? 环保要求的加大，汽车行业也面临越来越高的环保要求，校泵行业如何应对？ The Increasing Environmental Requirements Pose Challenges for the Automotive Industry, Which is Also Facing Higher and Higher Environmental Standards. How Should the Oil Pump Industry Respond? 如何发挥协会职能，打造“南阳油泵”品牌形象 How to Fully Utilise the Power of Association to Build the Image of "Nanyang Oil Pump"? 未来，需积极把握低碳化、智能化等大趋势，通过产业链、创新链融合发展，共同打造商用车产业生态圈 In the Future, Enterprise Need to Grasp the Major Trends of Low Carbonization and Intelligence, Through the Integration of Industrial Chains and Innovation Chains, Jointly Create an Ecosystem for The Commercial Vehicle Industry 协会技术培训分享 Technical Training Sharing from Association

新能源汽车售后维修技术培训 °
New Energy Vehicle Diagnostics and Repair Skills Training

日期 Date	2024/05/17 17 May 2024	时间 Time	10:00-12:00	地点 Venue	新能源汽车产教融合专区 3号馆3G26 New Energy Vehicle Industry-Education Integration Zone 3G26, Hall 3
------------	---------------------------	------------	-------------	-------------	---

主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council
----------------------	---

时间 Time	10:00	题目 Topic	新能源汽车售后维修技术培训 New Energy Vehicle Diagnostics and Repair Skills Training	讲者 Speaker	饶运平，青岛蜜蜂智享新能源科技有限公司运营总监 Rao Yunping, Operation Director of Bees Service
------------	-------	-------------	--	---------------	--

汽车改装舞动大趴 °
Car Customising Festival

日期 Date	2024/05/17 17 May 2024	时间 Time	10:30-15:00	地点 Venue	3号馆3R28 3R28, Hall 3
主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council				
时间 Time	题目 Topic	讲者 Speaker			
10:30	对于中国漂移锦标赛介绍，你了解吗？ Introduction of China Drift Championships	谭孝露，重庆市摩托车运动协会会长 Tan Xiaolu, President of Chongqing Motor Sport			
10:50	现场互动环节-赛事运动 Interactive session - Motorsport				
11:20	解析赛用零部件行业内领跑者 Analysis the Leading Enterprises in the Race Parts and Components Industry	谭孝露，重庆市摩托车运动协会会长 Tan Xiaolu, President of Chongqing Motor Sport			
11:40	ENDLESS与赛车的结合 The Influence of ENDLESS Involvement in Race Cars	陈立平，广东铿锆汽车科技有限公司总经理 Chen Liping, General Manager of Guangdong Keng Kai Automotive Technology Co Ltd			
12:00	午休 Lunch				
13:30	现场互动环节--改装小知识 Interactive session - Tips for Customising				
14:00	个性锻造轮毂运用案例分享 Case Sharing on the Application of Personalised Forged Wheel Hubs	姜义慧，锐向工贸有限公司总经理 Jiang Yihui, General Manager of Ruixiang Industry & Trade Co Ltd			
14:30	真实体验VR赛车的奇妙之旅 Experiencing the Reality of VR Racing	石鑫，SNICLO创始人 Shi Xin, Founder of SNICLO			

2024年商用车后市场（西南）发展大会 °
Commercial Vehicle Aftermarket (Southwest) Development Conference 2024

日期 Date	2024/05/17 17 May 2024	时间 Time	13:00-16:00	地点 Venue	2号馆会议区 Meeting Area, Hall 2
主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 商用车服务网 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council Commercial Vehicle Network				
时间 Time	题目 Topic	讲者 Speaker			
13:00	2024商用车产销数据分析及新能源商用车渗透对市场带来的影响 Analysis of 2024 Commercial Vehicle Production and Sales Data, and the Impact of New Energy Commercial Vehicle Penetration on the Aftermarket	王春燕，《商用车与零部件》杂志主编 Wang Chunyan, Chief Editor of <i>Commercial Vehicle and Parts</i>			
13:25	2024中国运力市场洞察 2024 China Transportation Market Insight	石美燕，运联研究院研究总监 Shi Meiyun, Research Director of Tuc			
13:50	2023年商用车保外品牌业务分享及产品合作开发商机发布-如何做好燃油车售后的存量业务 2023 Commercial Vehicle Post-Warranty Brand Business Sharing and Product Development Collaboration Opportunities Announcement - How to Manage After-Sales Stocks of Gasoline Vehicles	一汽解放 Faw Jiefang Group			
14:15	车·人·服——商用车后市场模式探讨 Discussion on the Model of Commercial Vehicle Aftermarket from Vehicles, Talents and Services Perspective	史凯，采埃孚售后中国区商用车销售业务负责人 Shi Kai, Head of Commercial Vehicle Sales Aftermarket China at ZF China			
14:40	谁说逆势不可增长，商用车汽配经销商痛点分析及应对策略 Analysis of Challenges and Solutions for Commercial Vehicle Parts and Components Distributors	刘金伟，上海正澜管理咨询有限公司 Liu Jinwei, Consulting Experts of Zhenglan Management Consulting Co Ltd			
15:05	圆桌论坛： 数字化赋能企业员工服务转型增长探索 Panel Discussion: Exploration of How Digitalisation Empower Employee Service Transformation and Growth	主持人： 王鹏，汽配云商用车业务运营负责人 圆桌嘉宾： 刘光军，成都劲驰汽车销售服务有限公司 李顺峰，四川洲际汽车销售服务有限公司 徐志超，成都新方正汽配销售有限公司 Moderator: Wang Peng, Commercial Vehicle Business Operations Manager of Qipei Cloud Speakers: Liu Guangjun, Chengdu Jinchi Automobile Sales and Service Co Ltd Li Shunfeng, Sichuan Intercontinental Automobile Sales and Service Co Ltd Xu Zhichao, Chengdu Xinfangzheng Auto Parts Sales Co Ltd			

新能源汽车产品推介 ^o Product Launch for New Energy Vehicle					
日期 Date	2024/05/17 17 May 2024	时间 Time	13:30-15:30	地点 Venue	新能源汽车产教融合专区 3号馆3G26 New Energy Vehicle Industry-Education Integration Zone 3G26, Hall 3

主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council				
----------------------	---	--	--	--	--

时间 Time	题目 Topic	讲者 Speaker
13:30	传统汽修店如何转型新能源 How Traditional Repair Stores Transform into New Energy Business	孙建军, 青岛蜜蜂智享新能源科技有限公司董事长 Sun Jianjun, Chairman of Bees Service
14:00	锚定新能源, 与埃瓦默共赢! Anchoring New Energy for a Win-win with Evamo!	徐毅, 埃瓦默泵技术服务（南京）有限公司研发总监 Achiy Xu, Engineering Director of Evamo Pump Technology Solutions (Nanjing) Co Ltd
14:30	法拉达热管理技术创新应用 Innovation of FARET Thermal Management Technology	胡翠伟, 法拉达汽车散热器（天津）有限公司研发部部长 Hu Cuiwei, Director of R&D Department of Faret Auto Radiator (Tianjin) Co Ltd
15:00	新能源汽车维修人才破局与服务创新突围 Breakthrough of New Energy Vehicle Maintenance Talents and Service Innovation	王书松, 海越方新能源汽车维修连锁创始人 Wang Shusong, Founder of Haiyuefang New Energy

特邀买家配对洽谈会（境外买家） ^a VIP Buyers Business Matching Programme (Overseas Buyers)					
日期 Date	2024/05/17 17 May 2024	时间 Time	14:00-16:00	地点 Venue	特邀买家俱乐部 4-B VIP Buyers Club Room 4-B

主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council				
----------------------	---	--	--	--	--

2024全国汽车服务技能大赛暨“中威车饰”杯贴膜匠师赛成都站 ^o National Automotive Service Skills Competition and "UPPF Automotive Decoration" Cup Film Maker Competition Chengdu Station 2024					
日期 Date	2024/05/18 18 May 2024	时间 Time	09:00-15:00	地点 Venue	3号馆3R25 3R25, Hall 3

主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 全联汽车经销商商会汽车后市场专业委员会 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council China Auto Dealers Chamber of Commerce				
----------------------	--	--	--	--	--

时间 Time	题目 Topic
09:00	与观展车主互动/与观展技师互动 Interact with Car Owners and Technician
12:30	午休 Lunch
13:00	交车仪式 Handover Ceremony

汽车改装舞动大趴 ^o Car Customising Festival					
日期 Date	2024/05/18 18 May 2024	时间 Time	10:50-11:20	地点 Venue	3号馆3R28 3R28, Hall 3

主办单位 Organiser(s)	中国国际贸易促进委员会汽车行业分会 法兰克福展览（上海）有限公司 中国国际贸易促进委员会四川省委员会 China Council for the Promotion of International Trade, Automotive Sub-Council Messe Frankfurt (Shanghai) Co Ltd China Council for the Promotion of International Trade Sichuan Council				
----------------------	---	--	--	--	--

时间 Time	题目 Topic	讲者 Speaker
10:50	现场互动环节-改装小知识+赛事运动 Interactive session - Tips for Customising and Motorsport	

o 对业内人士开放 Open to all
a 仅限携大会邀请函之人士出席 Admission by invitation only
r 必须与主办单位报名方可进场 Registration is required
f 必须与主办单位缴交报名费 Registration fee is required